

WILD ROSE NEWS

AGM 2012

WILD ROSE
AGRICULTURAL PRODUCERS

Join us for our 2012 Annual General Meeting



Greetings from Humphrey Banack!

As the weather turns colder, the days get shorter, and the snow starts to fly, our thoughts naturally turn to ... the Wild Rose Agricultural Producers Annual General Meeting and Convention, of course!

I always look forward to our annual meetings, and this year is no exception. Taking place on January 11 and 12, 2012 at the Fantasyland Hotel in West Edmonton Mall (the same venue as last year), the theme for our 16th Annual General Meeting and Convention is *Shaping the Future of Agriculture*. Events have transpired in the last year that will resonate within the agricultural industry for years to come, and now more than ever, it is crucial that producers have a voice in shaping the industry that is their livelihood. Our AGMs provide an opportunity for producers from all sectors of agriculture to have that voice – the resolution process ensures that everyone has a say in the priorities and policies that our organization will pursue in the year ahead.

2012 promises to be a watershed year for Wild Rose Agricultural Producers, as we continue to strive to develop a sustainable funding model – a definite challenge for a membership based organization. The strategic priorities that were identified at the Summer Council meeting, including a possible name change and broadening the involvement of commodity groups by revisiting the composition of our Board of Directors, will be a key focus at the AGM. We have also included a spot on our agenda for our member organizations to provide updates and to present some issues that should be handled by the GFO.

Speaking of board composition, this year we have three openings to fill. As I've said in the past, the election of board members allows producers to become involved in the intricacies of shaping our organization, and more importantly our industry, at a higher level. I can say from personal experience that this a very rewarding endeavour, and I encourage each of you to consider this incredible opportunity to give back to our industry.

The need for a strong general farm organization has not diminished. With the support of our members, Wild Rose Agricultural Producers will continue to represent producers' interests provincially, nationally, and globally to ensure that Alberta's agricultural industry remains viable for generations to come.

Please take a minute to complete and return the attached registration form today. Come out and be part of the discussions and contribute to setting the policy direction for our board in 2012.

Happy holidays to all and may you have abundant time to spend with those who bring you joy! I look forward to seeing you in the New Year.

A handwritten signature in black ink that reads "H W Banack". The signature is written in a cursive, flowing style.

P.S. I hope you're able to put the bookmark included in this package courtesy of our colleagues with Alberta Farm Animal Care to good use this holiday season.